



January, 2016

Happy New Year! Thank you for your leadership throughout 2015. Franchised dealers throughout Texas are proud to work with you and the local communities we both serve.

### **Recent News from TADA**

We hope you read this important [Texas Tribune article](#) where Governor Abbott stated “*the automobile sector is working quite well the way that it is.*” And we couldn’t agree more. Franchised dealers in Texas competed with one another and sold more than 1.5 million new vehicles in 2015, provided new levels of customer service, and performed countless warranty and recall repairs to keep Texans safely on the road. We welcome the chance to visit with you and your team anytime about the contributions of the franchised dealers in Texas.

We also invite you to read our [current issue of Dealers’ Choice Magazine](#), TADA’s quarterly magazine that provides up-to-date information on business and automobile industry issues.

### **Other Interesting Articles:**

- [Houston dealers host book drive and scholarship fund for community](#)
- [Toyota is bringing jobs to south Texas with its new Brownsville dealership](#)
- [National study shows that dealerships are saving consumers money](#)
- [Consumer Reports highlight’s the best new cars of 2016](#)

### **Dealers Lead the Way: Connect with TADA**

- Follow TADA on Social Media
  - [www.facebook.com/txautodealers](http://www.facebook.com/txautodealers)
  - [www.twitter.com/autodealerstx](http://www.twitter.com/autodealerstx)

We appreciate your leadership and the sacrifices you make to serve the great State of Texas. Please contact Rob Braziel with any questions, [rbraziel@tada.org](mailto:rbraziel@tada.org)

# Invested in Texas