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Local Auto Dealers Team up to Support Wounded Veterans

AUSTIN, TX (April 8, 2014) – The Texas Automobile Dealers Association (TADA) along with local San Antonio dealers will present the Wounded Warrior Project® (WWP) with a \$50,000 donation today.

“Texas auto dealers across the state are committed to their communities and the families who live there,” said Rick Cavender, TADA Chairman. “The impact the Wounded Warrior Project has had is incredible. We are honored to play a small role in advancing the organization’s mission of improving the lives of these brave men and women.”

WWP Regional Alumni Director Brian C. Neuman SSG, US Army, Ret. also praised the generosity of TADA and the local dealers. “It takes the support and partnership of local business owners to make a real impact on organizations like ours and the lives we work to rebuild. We can’t say thank you enough.”

The presentation will take place at the WWP office in San Antonio at 11:30 a.m. For information regarding this presentation, contact Tim Horton at (210) 569-0300 or email thorton@woundedwarriorproject.org.

TADA represents 1,200 franchised automobile dealerships in nearly 300 cities and towns throughout the State of Texas. TADA’s dealer members are committed to creating jobs, providing quality service and giving back to their communities. As the voice of the industry in public policy and regulatory issues, the association advocates for a fair and competitive marketplace to better serve consumers in Texas. Additionally, TADA is a resource for its members providing access to business best practices and training programs.

Wounded Warrior Project is recognizing its ten-year anniversary, reflecting on a decade of service and reaffirming its commitment to serving Wounded Warriors for their lifetime. The mission of WWP is to honor and empower Wounded Warriors. WWP’s purpose is to raise awareness and to enlist the public’s aid for the needs of injured service members, to help injured servicemen and women aid and assist each other, and to provide unique, direct programs and services to meet their needs. WWP is a national, nonpartisan organization headquartered in Jacksonville, Florida. To get involved and learn more, visit woundedwarriorproject.org.

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