



TADA

Texas Automobile Dealers Association

Philanthropic Impact of Franchised Dealers

Not only do franchised dealers have a significant impact on the Texas economy, they also encourage and support employees to give back to their communities.

Texas franchised dealers collectively contribute an average of \$49.5 million to local communities.

The average dealer contributes \$40,000 each year.

The average community with a franchised dealership benefits by nearly \$175,000 in charitable contributions.

Testimonials

"Dealers are invested in their communities. We sincerely appreciate everything the local franchised dealers have done for us."

-Elise Hough, CEO of Easter Seals Houston

"The local franchised dealerships are a huge reason we are able to do the work we do. We are very grateful for their selfless efforts."

-Glenn Cochran, President and CEO of Lubbock Area United Way

Invested in Texas



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Who Benefits from Franchised Dealers' Contributions?

More than 85 local non-profit organizations are represented by dealership employees.

- School
- Local churches
- Little leagues
- United Way
- Wounded Warrior Project
and many more!

Dealership employees serve on numerous non-profit boards, including:

- Churches
- Rotary clubs
- School boards
- United Way

Volunteerism

Giving Time and Treasure

135,000 hours volunteered by franchised dealership employees each year.

Annual average of 110 volunteer hours per dealership!

The average community with a dealership will benefit from 478 volunteer hours annually.

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