



FOR IMMEDIATE RELEASE
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Texas Auto Dealers Unite to Support Louisiana Flood Relief

AUSTIN, TX – September 13, 2016 – [The Texas Automobile Dealers Association \(TADA\)](#), along with the [Houston Auto Dealers Association](#), [Austin Auto Dealers Association](#), and [San Antonio Auto Dealers Association](#) have come together to support the efforts of the [National Automobile Dealers Association \(NADA\)](#) for flood relief in Louisiana. Over the past month, these groups have contributed over \$36,000 to support the Louisiana effort. Nationwide dealers, dealerships and dealership employees have contributed 1.2 million to this effort.

Auto dealers -- and their employees -- have a long, deep tradition of charitable activity. Most efforts are directed at the local needs that individual stores and employees know well. But in Louisiana, many individual needs are unmet even as businesses reopen and the infrastructure is repaired. Dealers have been asked to step in to help with transportation, work, food, clothes and homes for the victims and their families.

“We are proud to see the franchised dealer community coming together to support an important need,” says Bill Wolters, President of TADA, “Texas dealers have gone above and beyond to help our neighbors to the east and support them in their time of need.”

Notable among events across the state of Texas was the Gumbo Friday celebration at [Lost Pines Toyota](#) in Bastrop earlier this month. The Bastrop community came together to collect books, school supplies, and monetary donations to help the teachers at Southside Junior High in Denham Springs, Louisiana, restore their classrooms which were inundated by the recent floods. “Dealers across Texas are known for being involved in their local communities but this is bigger. Being able to help our neighbors after so much devastation has been a driving force for our community and it’s amazing to see people give so much,” says Carlos Liriano, owner of Lost Pines Toyota. “We know these donations will make a difference to the teachers and students in helping them to restore their classrooms and school.” TADA is made up of 1,257 dealers who employ nearly 100,000 Texans. To learn more about TADA visit: www.tada.org



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About TADA

The Texas Automobile Dealers Association (TADA) is the statewide trade association representing over 1,200 franchised automobile dealerships in nearly 300 communities throughout the state of Texas. It represents the dealer body before the Texas Legislature, Congress, and all regulatory agencies.

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