

2011-2012 TADA Membership Directory

____ Yes, I would like to be included in this Membership Directory for the Franchised New Car and Truck Dealers in Texas.

ADVERTISING RATES – 8.5" x 11"

____ \$10,000	Back Cover
____ \$ 5,000	Inside Back Cover
____ \$ 5,000	Inside Front Cover
____ \$ 3,000	Section Divider Page
____ \$ 2,000	Full Page
____ \$ 1,000	Half Page
____ \$ 500	Quarter Page
____ \$ 250	Business Card

Accepted in PDF or EPS files only. Please e-mail digital files along with this completed form to communications@tada.org by April 15, 2011.

Amount: \$ _____
____ Check included
____ Credit Card Information: ____MC ____Visa ____AMEX
Number: _____
Exp: _____
Name: _____
Company: _____
Address: _____
City: _____ State: _____ Zip: _____
Signature: _____

Deadline: April 15, 2011

MAILING ADDRESS

(THIS IS THE ADDRESS YOUR MEMBERSHIP DIRECTORY WILL BE MAILED TO):

Name: _____
Company: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____
E-mail: _____

Please call TADA (512-476-2686) if you have any questions.

Thank you for your support and participation!



TADA
1108 Lavaca, Suite 800
Austin, TX 78701

Deadlines

April 15, 2011

Contact Information

communications@tada.org

512-476-2686

Fax: 512-322-0561

Support the Texas Automotive Industry

A Great Reference Source for All TADA Members

Specs:

All ads are full color (no discounts are provided for black and white copy/artwork).

Full page dimensions: 7.5" wide by 10" tall ; half page dimensions: 7.5" wide by 4.75" tall; quarter page dimensions 3.5" wide x 4.75" tall; business card listing dimensions 3.5" wide by 2" tall.

- All fonts and images must be embedded
- Resolution: 300 dpi or higher
- CMYK profile

Deadline: April 15, 2011

- If ad is a bleed, add .25 inches on all sides
- Disks will not be returned
- PDF or EPS files only

Distribution:

Current TADA members will each receive one copy
Advertisers will each be provided one copy
Additional copies will be available for purchase

SEND AD COPY
"CAMERA READY"

Email digital files to communications@tada.org

Questions:

Contact Donna Norton @ TADA, email: dnorton@tada.org

Phone: 512-476-2686/Fax: 512-322-0561

TADA will have final approval on all ads submitted.



TADA
1108 Lavaca, Suite 800
Austin, TX 78701

Automotive Products & Services

Available to
Texas Franchised New Car & Truck Dealers

Your
company's
logo

ABC
123 MAIN STREET
CITY, STATE, ZIP
123-456-7890
WWW.ABCCOMPANY.COM