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TDA Trustee
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TEXAS DEALER ACADEMY



T. Harper
Austin
2011 TDA Chairman
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TEXAS DEALER ACADEMY

"Leadership Development for Today and Tomorrow"

TADA is forming a young dealer academy for any dealer sons and daughters currently working in the dealership as well as key managers – ages 20 to 40 – who are interested in furthering their education and knowledge of the franchised new car and truck business in Texas.

The Texas Dealer Academy will be a structured program consisting of educational and operational training as well as an opportunity to meet and network with other young dealers throughout the state. The curriculum will include content from NADA University, TADA Executive Staff, members of regulatory agencies and policy makers. Each TDA member will have unlimited internet access to the NADA University web-based educational modules (a \$2400 annual value) and two TDA meetings per year. One meeting will be held in Austin at the TADA Headquarters to discuss a variety of dealership education offerings as well as regulatory and legislative issues. Another meeting will be held at a location determined by the group (meetings plan to be scheduled annually in June and October).

Annual Membership Fee \$500 per person

The program will offer the opportunity for the TDA participant to prepare for the future of the dealership and will provide a chance to meet with their peers to exchange thoughts and ideas while hearing the latest information from the industry professionals – on a local, state-wide and national level.

Contact TADA for Details!

The Texas Dealer Academy will prepare candidates for the role of Dealer Principal and nurture friendships in the automotive industry that will last a lifetime.

TDA will meet twice a year, with one meeting in Austin where the focus will be on legislative and regulatory issues affecting our industry.

We will work with NADA University for our educational course curriculum. Each TDA member will be given a login number, under the TADA account. Our program will require each individual to complete twelve (12) courses each year (or one per month) through the NADA University.

You will need to notify TADA each time you finish a course by completing the attached form and forward to communications@tada.org or fax to 512-322-0561. Be sure to keep a copy for your records.

If you should have any problems with the online training courses, contact the NADA University Customer Service at 800-557-6232.



Texas Automobile Dealers Association
1108 Lavaca, Suite 800
Austin, Texas 78701-2181
512-476-2686
Fax 512-322-0561
www.tada.org





Name _____ Login # _____

Dealership _____

City _____

_____ Track # 1 _____ Track # 2 _____ Track # 3
 Date Graduated from NADA Academy _____

Name of Course	Date Completed
1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	
9.	
10.	
11.	
12.	

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The saying, "change is a constant" couldn't be more true than in the car business! All the latest advances in technology find their way into the automobile.

The manufacturers provide and require training to keep our sales and service personnel up to speed on this cutting edge technology. But where does an individual turn to be the best dealer? Where does he or she learn how to manage a car dealership effectively? How does a dealer keep up with the latest legislative and regulatory issues facing the automotive industry? How does a new car dealer develop a network of fellow dealers representing all manufacturers to navigate the challenging waters of this industry?

The answer to all these questions is simple – be an active member in our state association – TADA, Texas Automobile Dealers Association!

Now to help our young and upcoming future dealers; TADA is launching TDA – Texas Dealer Academy.

"TEXAS DEALER ACADEMY" will be the one stop shopping place for our young future dealers.

It is here that they will have access to more than 137 educational courses through NADA University which covers all aspects of the dealership – business management, fixed operations, employee relations, customer relations, advertising and marketing, variable operations, etc. These courses are taught by a Who's Who of subject matter experts.

It is through TDA that individuals will learn firsthand from TADA staff and guest speakers of the legislative and regulatory issues affecting our industry.

And it is through TDA that candidates will build relationships and network with their fellow colleagues to become the best dealers in Texas! The friendships developed under this program will provide the future leadership of TADA.

Tim Crenwelge
TDA Dealer Director
Crenwelge Motors, Kerrville



T. Harper

"As a 4th generation dealer in my family's automobile business, I could not be more excited about the Texas Dealer Academy (TDA). This program was designed to give young dealers like myself and others the opportunity to network with one another and also to learn about the challenges within the automobile business which we will face in the years to come. It's up to us, as the next generation, to prepare for the future of our businesses and to carry on the legacy in which our Grandfathers and Fathers put in place."

T. Harper
2011 TDA Chairman
Capitol Chevrolet, Austin